

# RHIXSEVEN COMMUNICATION

WRITER | CONTENT MARKETER | PHOTOGRAPHER

## CONTACT

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## MISSION

To create exceptional written and visual content.

## CORE COMPETENCIES

- Brand style and tone and voice guides
- Copywriting: websites, social media, emails
- News and features writing
- Longform content creation - pillar pages, blog posts, case studies
- Strategy: content, email, brand, and communications (including key messaging and media release development)
- Product and brand photography
- Content project delivery



## RHIANNON VENESS - DIRECTOR

I'm the Founder and Managing Director of rhixseven communication, a bespoke content marketing and communication agency on a mission to create exceptional written and visual content.

I have over 10 years of experience in content marketing and copywriting, community engagement and events, journalism and media, spanning traditional finance and fintech, motorsport, not-for-profit and community-based organisations, and higher education.

I volunteer with the Formula Society of Automotive Engineers as the Business Presentation Event Captain, providing hundreds of university students with real-world business experience.

My career highlights to date include live tweeting the Bathurst 12 Hour from the official Twitter handle, live pitlane reporting for a round of the Australian Motor Racing Series, and delivering the Albury Wodonga Business Awards.

Through a vast network of partners, I combine my passions for motorsport and helping regional Australian businesses and community organisations to thrive.

Since 2023, I've worked with several national-level motorsport categories to support their social media and broader media and communications activities.

I also support creatives, marketing and web agencies, and community-based organisations in designing and implementing strategic content-led marketing campaigns.

As a big-picture thinker, I can examine a project or initiative—from something as simple as a new landing page for a campaign to a large-scale digital content upgrade and migration—from multiple angles to identify opportunities, assess risks, and deliver results that create a positive impact.

I'm a team player and collaborative leader. I value integrity, thinking outside the box, and finding new and better ways of doing things. I strive to bring these values to life every day.

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## QUALIFICATIONS

**MAMA Photo Studio w/ Ben Eyles**  
Murray Art Museum Albury  
2022/23

**Copywriting (Advanced)**  
ADMA  
Completed: 2022

**Digital Marketing Certificate**  
General Assembly  
Completed: 2020

**Content Marketing Certificate**  
ADMA  
Completed: 2019

**Bachelor of Business, Marketing**  
**Sub major: Public Relations**  
University of Technology, Sydney  
Completed: 2015

**Advanced Diploma of Marketing**  
Sydney Institute of TAFE  
Completed: 2012

## CURRENT AND PREVIOUS CLIENTS

**Albury Business Connect/AlburyCBD**  
Communications project management and delivery, bi-monthly newsletter production

**Albury Wodonga Business Awards- 2023 and 2024**  
Communications project management and delivery, media management

**The Essential Ingredient**  
Photography

**Formulae Albury**  
Photography

**Wildlme Marketing and Events**  
Digital marketing specialist, brand photography, Meta ads campaigns, website content production

**Digital Marketer Bee**  
Email strategy and website copywriting

**Cornerstone Content**  
Blog writing, website copywriting, live event support, and email marketing

**The Race Torque**  
Social media copywriting and management for Australian Racing Group (ARG) category social pages, including the Bathurst International and Bathurst 12 Hour

**Jigsaw Communications**  
Social media and race reporting for Meguiar's Australian Production Cars and NDRC

**Juanita's Beauty Secret**  
Albury Studio launch and ongoing social media management

**Australian Community Media**  
Freelance features writer

**AlburyCity**  
Invest Albury Wodonga news article writing

**The Hume Bank City2City RunWalk**  
Social media management (volunteer)

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## TESTIMONIALS

*"We were fortunate enough to have Rhiannon work with us at the Bathurst 12 Hour, selected Shannons Nationals events, and Australian Rallycross - amidst other events we were involved in - and each time it was a genuine pleasure. Always proactive, always thoughtful and always mindful of the big picture, Rhiannon also made sure she was keeping an eye on the little details, which took any worry or hesitation out of me letting someone else look after my clients! I'd have no hesitation in recommending her talents for your business or projects."*

**Richard Crail**  
**The Race Torque // Race Torque Media**

*"Rhi helped The Hume Bank City2City RunWalk committee with our website, social media and email marketing needs for the 2019 event. Her knowledge of the channels and passion for the Albury/Wodonga community contributed to a successful campaign and result for Albury Wodonga Health."*

**Michelle Hudson**  
**City2City Chair**

*"Rhiannon has been an integral part of Albury Business Connect and Albury Wodonga Business Awards, both as an employee and independent contractor. Her passion for supporting businesses and drive for creating best-practice communications and content, combined with her no-nonsense attitude, make her an asset to anyone needing support in these areas."*

**Glen Robinson**  
**General Manager, Albury Business Connect**